

MOMENTUM

Country and Global Leadership



Detailed sub-themes/sub-sectors covered under ‘Yash Entrepreneurs Program’

1. CONTRACEPTION:

Social innovations enabling improvement in accessibility and availability of quality family planning services

Clinical outreach services to bring quality family planning services closer to youth in rural and semi-urban areas

Medical innovations in the sectors of female/male sterilization, intrauterine contraceptive device (IUCD), injectable contraceptive, implants, oral contraceptive and condoms

Digital marketing tools to make affordable reproductive health products accessible & available to all sections of society

Capacity building of health service providers on pregnancy testing and proper use of contraceptives

Innovations that focus on home delivery of contraceptives

Innovative financing, like micro-loans, electronic vouchers, subscription models etc, that address affordability challenges in expensive long-acting reversible contraceptives like implants and hormonal IUCDs

Provision of technically sound age-appropriate information on contraception presented in engaging manner

2. MENSTRUAL HYGIENE:

Digital technologies to educate and increase access to information regarding menstruation and menstrual-management

Business solutions that increase access to sanitary napkins and alternative menstrual absorbents, while mitigating environmental impact

Innovative technologies to safely dispose used sanitary napkins

Tools and solutions for menstrual hygiene that increase access to water and sanitation facilities in target communities



Innovations that focus on home delivery of menstrual hygiene and sanitary products, including sanitary pad vending machines

3. SRH & MENTAL HEALTH:

Tools and technologies for generating awareness and facilitating the empowerment of adolescent youth regarding their Sexual & Reproductive Health/Family Planning and mental health

Promotion of mental health needs that go beyond illness to cover 'well-being' through the three avenues of clinical, community and school health.

Tools to empower women to track and improve their mental health during and after pregnancy and/or during menstrual cycle

Tools/Tech to raise awareness and wellbeing for young people engaged in high intense stressful working lifestyle

Tools and technologies to detect, diagnose and treat conditions causing infertility and manage unintended pregnancies

Innovations that focus on home delivery of pregnancy testing kits and early detection of pregnancy, digital technologies to educate and increase access to information regarding mental health, well-being and related topics

Point-of-care technologies to diagnose, manage and treat reproductive disorders in women and sexually transmitted diseases in low resource healthcare settings

Interventions to reduce high risk behaviours involving unprotected intercourses

Prevention and mitigation of harm caused by gender-based violence including physical assault, non-consensual sex and reproductive coercion and technology-facilitated violence

Interventions to increase resilience and grit among young people

4. SRH & Climate Change:

Increasing access to Sexual & Reproductive Health products and services during climate change disasters



Tracking maternal and neonatal health during climate-related disasters

Developing and promoting environmentally friendly Sexual and Reproductive Health products and practices

Solutions empowering women to tackle the disproportionate impact of climate change on Sexual and Reproductive Health

Solutions creating resilient health systems to tackle the impact of climate change on infectious disease epidemiology

Access to microfinance products and services to women during climate-related disasters

5. Cross Cutting Levers in SRH Space:

Platforms that promote market access to SRH-focused products and services

Digital tools that can manage and influence social and behavioral changes in youth with regards to SRH awareness and practices

Technologies that enables measurement of demand generation for enabling easier access to SRH related products and services

