

## Outreach and Partnership Associate (Female only)

### Role

Are you passionate about travel in the rural and semi-urban districts of one of the largest states in India, Maharashtra? Do you like meeting people, interacting with them, understanding their pain points for their agricultural activities? Do you believe in reducing wildlife conflict issues in agricultural land areas especially crop and livestock losses from a holistic point of view? Also if you are empathetic, process oriented, impact data focused and answer in the affirmative to the above questions, look no further and please apply.

### Responsibilities

- Understand the relevant stakeholders for partnerships and learn about their programs, processes to build sustainable partnerships with them.
- Conduct secondary research to identify potential organizations working with women focused SHGs, FPOs, Asha workers in various geographies of Maharashtra.
- Identify community development organizations working with farmers and on livelihood initiatives for women in various geographies of Maharashtra
- Conduct on-ground research/assessment with the partners to identify relevant SHGs for further collaboration.
- Conduct product demos and training for SHG members and other organization staff.
- In collaboration with the partner organizations, onboard women representatives to become Partnership Executives for their respective geographies
- Assist the team in identifying rural entrepreneurs in the targeted districts of Maharashtra.
- Generate basic impact reports on discussion with the team.

### Reports To

Head - Strategy & Partnerships

### Qualifications

- Bachelors or Masters in Social Work or relevant domain
- Community work experience is a must.

### Location

Remote (Maharashtra focused)

### Required skills/Personal skills

- Community mobilization
- Communication - to build rapport with community members and women members of SHG's or Asha workers.
- Hunger to create stories of life while on travel and share their journeys with the team.
- Fluency in Hindi and Marathi is a must.
- Photoshop, Illustrator or Coreldraw would be an added advantage (Not mandatory)

### Internship Duration

- November 2022 onwards, Minimum 3 months.
- Extensions can be discussed.

### Compensation (per month)

- To be discussed on the call, as per standards.

### Working hours (per week)

- 50 hours (Flexi work culture)

### About

Katidhan is a technology startup based out of Bengaluru that looks at building high impact technological products to disrupts sectors while creating new ones focused on bringing about positive climate change solutions. While doing so, we began researching and building relevant tech solutions that could reduce the economic losses faced in agriculture due to **wildlife attacks** and also potentially reduce the alarming **human-animal conflict**. After years of research and testing, we successfully launched a couple of technological interventions in the consumer market today. We are a small team with an execution focused attitude that believes in results and quick scalable impact. We have been awarded and recognized by Startup Karnataka, AFI Forum, AIC, IIMB NSRCEL, Stanford Social Innovation, Deutsche Welle, Global Voices and other National media and partners for the impact that our technology is creating on the ground.

**Mail us your CV along with the answer to this question - "Why would you want to work with us and what are the motivational factors for you to connect and address the core problem that Katidhan is currently working on?", to [info@katidhan.com](mailto:info@katidhan.com)**