



Project Coordinator- Healthcare Programs

Location: Bangalore - Full Time

Duration: 6 Months (March 2021 to August 2021)

About the Role:

Villgro's Health Practice is looking for a Project coordinator/ Intern to coordinate activities for Villgro Healthcare Accelerator Program. This is an initiative to unearth disruptive startups and provide incubation and investment readiness support to social enterprises operating in the segments of 1) Safe Surgery 2) Frontline Healthcare 3) Pediatric Cancer. This is a 6 months long program involving the outreach, selection, immersion and evaluation phases.

Roles and Responsibilities:

I. Outreach and Pipeline Building

- Assist in designing and developing a holistic outreach plan to reach entrepreneurs and innovators working across the given focus areas.
- Coordinate with the marketing and communications team to design and execute a marketing campaign involving social media marketing, branded outreach, and email marketing.
- Build key strategic partnerships with organizations such as Incubators, Investors, Industry Bodies, and Educational Institutes to reach out to potential innovators.
- Closely work with the technology team to set up the application tracking and management system and keep the website updated.

II. Shortlisting and Evaluation

- Assist in Customizing the evaluation and shortlisting criteria for the program based on Villgro's Evaluation Criteria.
- Assist program manager in conducting a preliminary evaluation of the applications based on the laid out criteria and present it to the evaluation committee.
- Assist program manager in coordinating with other stakeholders (Internal/External) to finalize the list of startups.



III. Program Coordination

- Ensure effective communication with the selected startups to understand their requirements.
- Take complete responsibility for all coordination activities and ensure effective stakeholder management at each stage of the program.

If the role excites you, we would like you to:

- Have 0-3 years of experience in coordinating programs with multiple stakeholders, accelerator programs or social impact projects.
- Possess working knowledge of a wide variety of healthcare delivery environments in India. Knowledge on the current standard of care for a range of conditions in those environments is preferred.
- Be a self-starter and have a track record of taking initiative
- Possess strong project management skills, time management and execution skills
- Have a strong command of commonly-used tools such as Microsoft PPT, Excel, and Word.

Villgro alumni have gone on to found social businesses, study at Ivy League and Indian B-schools and public policy institutes, head other accelerators and incubators, but most importantly - they have become voices of change. We are committed to providing the same exposure, learning and experiences to help you shape your career. Under normal (non-pandemic!) circumstances, most of these would begin with some chai-coffee overlooking the beautiful sunset at our lovely office terrace in Bangalore, or in our bustling & green courtyard at the IITM Research Park in Chennai.

How to apply: Fill in Villgro's Centralized Application Form.

Meanwhile, a little bit more about us:

Villgro is India's oldest and one of the world's largest social enterprise incubators. We support innovative enterprises that solve critical issues faced by the poor. We provide funds (grant/equity), mentors, networks and resources to innovative social enterprises in sectors such as health, agribusiness and renewable energy.

Since our inception in 2001, we have incubated over 300 social enterprises with seed funding of INR 573 million. These social enterprises have generated 4000+ jobs and secured INR 1796 million in follow-on funding to impact over 20 million lives.

Villgro fosters an open culture where each member is encouraged to express his/her/their views and opinions. We are a small, but highly committed team of 27 and we thrive on collaboration. We are an equal opportunity employer and extremely committed to fostering workplace equity. (Brag alert) Villgro has won the prestigious DivHersity Awards as a recognition for this!

An ideal candidate will resonate strongly with one or more of the following values.

1. Empathy- we are customer-centric and collaborative, yet assertive.
2. Entrepreneurial- we seek progress and want to get things done!
3. Boldness- we voice our views and respect others'. We fail fast, learn fast.
4. Integrity- we demonstrate transparency and honesty in every transaction.

For further information, please visit our website at <http://www.villgro.org>

