Intern - Digital Product Development

Location: Remote - Full Time
Duration: 2.5 Months (Oct 2020 to Dec 2020)

About the Role:

Villgro has been supporting early stage social impact startups since 2001 across India, Kenya and South East Asia. Over these years, it has developed multiple methodologies and strategies to help early stage startups navigate the early stages of idea validation, product development, testing and validation, and product launch. This has till date helped 300+ startups across agritech, healthtech, edtech, and cleantech.

Going forward, Villgro wants to enable a wider access to these methodologies and strategies beyond its incubatees in a scalable manner. In order to fulfill this objective, Villgro is developing an online platform for startups to access these support in a self guided manner.

We are looking for a Digital Product Development intern to help us develop this platform by developing specific modules of interventions and codifying the Villgro methodologies.

Roles and Responsibilities

I. Designing Core Modules

- Understand the structure of the Innovator's Playbook platform and Villgro's methodologies of supporting startups.

- Outline the specific objectives and outputs of each module of the platform.

- Design the flow-chart and content of each module.

II.   Developing and Curating Learning Resources
- Based on the objective of each module, curate the relevant learning resources from credible sources.

- In case, relevant resources as not available, develop learning resources in the form of presentations or pdf files.

III.   Testing and User Feedback
- Provide a demo of the designed modules with the relevant stakeholders and get feedback from them.

- Incorporate the feedback into the design.

If the role excites you, we would like you to:

- Have some experience in designing, developing and launching digital products including knowledge of designing modules, user flow and content. This may include an online platform or a mobile app

- Have a strong command of commonly-used tools such as Microsoft PPT, Excel, and Word.

- Having experience of using design and prototyping tools like figma and invision is an add on.

- Be a self-starter and have a track record of taking initiative

Villgro alumni have gone on to found social businesses, study at Ivy League and Indian B-schools and public policy institutes, head other accelerators and incubators, but most importantly - they have become voices of change. We are committed to providing the same exposure, learning and experiences to help you shape your career. Under normal (non-pandemic!) circumstances, most of these would begin with some chai-coffee overlooking the beautiful sunset at our lovely office terrace in Bangalore, or in our bustling & green courtyard at the IITM Research Park in Chennai.

How to apply: Fill in Villgro's Centralized Application Form.

Meanwhile, a little bit more about us:

Villgro is India's oldest and one of the world's largest social enterprise incubators. We support innovative enterprises that solve critical issues faced by the poor. We provide funds (grant/equity), mentors, networks and resources to innovative social enterprises in sectors such as health, agribusiness and renewable energy.

Since our inception in 2001, we have incubated over 300 social enterprises with seed funding of INR 573 million. These social enterprises have generated 4000+ jobs and secured INR 1796 million in follow-on funding to impact over 20 million lives.

Villgro fosters an open culture where each member is encouraged to express his/her/their views and opinions. We are a small, but highly committed team of 27 and we thrive on collaboration. We are an equal opportunity employer and extremely committed to fostering workplace equity. (Brag alert) Villgro has won the prestigious DivHersity Awards as a recognition for this!

An ideal candidate will resonate strongly with one or more of the following values.

1. Empathy- we are customer-centric and collaborative, yet assertive.
2. Entrepreneurial- we seek progress and want to get things done!
3. Boldness- we voice our views and respect others'. We fail fast, learn fast.
4. Integrity- we demonstrate transparency and honesty in every transaction.

For further information, please visit our website at http://www.villgro.org