



## **Strategy & advisory for one of the prestigious business school's incubation program**

### **Background**

In July 2017, the SIDBI Centre for Innovation in Financial Inclusion (SCIFI) was set up to nurture startups. SCIFI was established under the Poorest States Inclusive Growth (PSIG) Programme of the Small Industries Development Bank of India (SIDBI), supported by the UK Aid, Department for International Development (DFID).

This study was commissioned to evaluate the current programme, assess the impact created in its first two years and develop a roadmap for operations as well as strategies for the Centre's future growth and sustainability.

Villgro was brought in to analyse the aspects of the programme and suggest a suitable roadmap for building an incubator:

1. Review current programme structure and its impact
2. Map strengths and value proposition of the Centre
3. Study the startup ecosystem in relevant social sectors including financial inclusion with special emphasis on Uttar Pradesh

Based on Villgro's experience and expertise, resources and learnings were shared to guide SCIFI to perfect their current incubation model.